

THE MAGNUS MOVEMENT

2025 Annual Impact
& Call to Action

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Message from our Founder

Magnus: A Movement Transforming Veteran Healthcare

Magnus is saving and changing lives every day, thanks to the unwavering support from our donors, staff, volunteers, and communities. As stated before, Magnus is not just a person or a place; it is a movement, a collective effort led by all of us to advance the future of veteran healthcare and establish the gold standard for caring for our warrior families.



Lieutenant Colonel (Retired)
Shawn Alderman, MD

Accountability and Growth in 2025

Throughout 2025, we maintained the highest level of accountability to both our patients and our donors. The demand for our services continues to be strong, and our organization is expanding at a pace of 5 to 10 new patients each week. Now, more than ever, we need your support to help us meet this growing demand.

To continue our growth and reach our ultimate goal of serving 5,000 members, it is essential that we expand our clinical spaces.

Impactful Outcomes and Service Delivery

Our member testimonials speak volumes about our impact. We are meeting veterans and their families at the time and place they need us most. In 2025, Magnus provided over \$1,400,000 in free health services. We remain the only practice nationwide offering comprehensive healthcare to veterans and their families through a program previously reserved for active-duty special operations forces. The results have been outstanding! Lives are being saved, families are reuniting, individuals are growing stronger, and communities are embracing their warrior families as we bridge the gap between those who served and those whom they served.

Events, Fundraising, and Financial Stewardship

In 2025, we held our inaugural gala, Operation Restore Hope and Healing, which proved to be a tremendous success. We extend our heartfelt thanks to all sponsors, donors, and attendees who made this event possible. Looking ahead, our second annual gala is scheduled for November 2026, and we look forward to welcoming everyone. Bring a friend and encourage them to participate in the “Grog”!

Through our fundraising efforts, we raised \$814,370 for our operational budget, allowing us to deliver over \$1,400,000 in services. Our staff and providers contribute significantly by accepting pay cuts to serve our veterans, and our volunteer army enables us to nearly double the impact of every donated dollar. This level of accountability to our donors and mission resulted in Magnus achieving a remarkable 92% (4-Star) Charity Navigator score in 2025!

Statewide and National Influence

The reach of the Magnus Movement now extends throughout our state and across the nation. Local health leaders, including the VA, recognize Magnus as pioneering leaders in warrior family healthcare. We are developing innovative models that will enhance veteran outcomes for generations to come.

Join the Movement: Call to Action

This letter serves as your call to action. Our veterans and their families need your support now more than ever. Join the Magnus Movement to help us expand our campus and broaden our coverage. Thank you for your dedication to our veterans and their families.



Magnus Overview

MISSION

Heal and honor our veterans and their families through community fellowship and a comprehensive approach to restoring the body, heart, mind, and spirit.

VISION

Fully restore the Warrior Spirit by bridging the gap between those who serve and those whom they serve.

WHO DO WE SERVE?

- Veterans, currently serving personnel, and their families
- Currently serving active duty, National Guard, and reserve components
- An eligible veteran is anyone who served honorably and possesses a DD-214, NGB-22, or similar official documentation
- Family members include spouse, parent, child, or sibling of a service member

FIVE PILLARS OF MAGNUS

The 5 Pillars of Magnus are based on the Preservation of the Force and Family Initiative started by the U.S. Special Operations Command.

To find out more information visit: <https://www.socom.mil/POTFF/Pages/About-POTFF.aspx>

Medical

Preventive care and personalized treatment plans form the foundation for lifelong wellness and optimal performance.

Physical

Veterans work with trainers and therapists to build strength, restore mobility, and achieve personal fitness goals.

Psychological

Expert mental health care and alternative therapies like acupuncture support healing from trauma, anxiety, and more.

Spiritual

No matter their background, veterans find connection, purpose, and meaning through spiritual care and reflection.

Social

Magnus strengthens veterans bonds with family, friends, and community—critical connections on the path to healing.



Member Engagement & Growth

2025 Year End Member Engagement

This year, our community grew to 1,236 members, reflecting both steady growth and strong participation across our programs. Members are actively engaged in offerings designed to support Strong Body, Sound Mind, Connected Heart, demonstrating a meaningful commitment to personal well-being and connection.

Together, these numbers tell a larger story: an engaged community committed to showing up for one another and fully participating in the mission we share.

1633

Encounters in the **Medical** Pillar

1620

Encounters in the **Social** Pillar

3948

Encounters in the **Physical** Pillar

36

Encounters in the **Spiritual** Pillar

1324

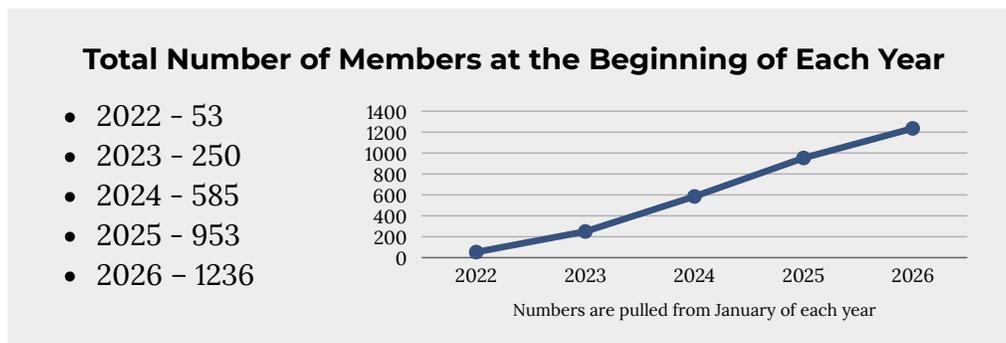
Encounters in the **Psychological** Pillar

667

Facility Use Encounters

Member Growth Over Time

Since 2022, MVF membership has expanded steadily as more veterans, service members, and their families seek connection and whole-person care through our mission.



Together, these numbers reflect an engaged and growing community committed to our shared mission.

Financial Highlights

When reviewing the financial information below, it is important to note that Magnus Veterans Foundation (“MVF”), started its journey in 2020 with the donation of a beautiful 40-acre campus on Diamond Lake Road in Dayton, MN by the now deceased Susan Rawlings, the aunt of MVF founder, US Army Special Forces Lieutenant Colonel (retired) Dr. Shawn Alderman. This is a major reason why the Net Worth of the Company is significant relative to the age of the Non-Profit. Additionally, when reviewing the income statement, note that the Company officially opened its doors in June of 2021.

Balance Sheet Information (numbers are in 000's)

	12/31/2026 (Budget)	12/31/2025	12/31/2024
Cash	\$657	\$369	\$259
Other Assets	\$4,050	\$4,055	\$4,040
Total Assets	\$4,707	\$4,424	\$4,299
Long Term Debt	\$241	\$241	\$241
Other Liabilities	\$25	\$35	\$6
Total Liabilities	\$266	\$276	\$247
Net Worth	\$4,441	\$4,148	\$4,052
Total Liabilities and Net Worth	\$4,707	\$4,424	\$4,299

Income and Expense Summary (numbers are in 000's)

	CY 2026 (Budgeted)	CY 2025	CY 2024
Total Revenue (000's)	\$1,581	\$1,147	\$947
Total Expenses (000's)	(\$1,295)	(\$1,030)	(\$986)
Changes in Net Assets	\$286	\$117	(\$39)
Program Expenses as a Percentage of Total Expenses	72%	71%	71%

CY - Calendar Year

2025's Internally Prepared Financial Statement numbers will be reviewed and audited by Magnus' accounting firm, which will convert the status of the figures above to 990 Form during the course of the 2026 year.

Financial Highlights (Cont.)

As a young non-profit, MVF has a solid cash position relative to annual budget; a low level of Liabilities relative to Assets; and a strong Net Worth.

MVF has an increasing expense budget Year over Year. Most of these expense increases are not Administrative or Fundraising expenses, but rather Property Improvements required to enhance its delivery of services and primarily, Contractor Expenses to deliver direct care to the Veterans and their families. This is supported in the table above when referencing the “Program Expenses as a Percentage of Total Expenses,” which increases significantly from 2022 to 2023 and it has held steady in the above 70% level since then (which is strong). For a non-profit that is this early in its life, it is not the normal expectation to see this high of a ratio.

MVF receives much of its donation support from Individuals, Small Business Organizations, Lions Clubs, American Legions, Veterans of Foreign Wars of the US (VFWs), Rotary Clubs, Large Veteran supporting Companies, and through Annual Fundraising events.

A final note: the normal trend for MVF is contractor hours for Services increase as fundraising increases. However, in 2025 and 2026, cash increases from the \$250,000 level in 2024 to budgeted \$650,000 level. This cash will be used with a combination of a new loan to finish the update of the property, which allows the property to support Membership up to 5,000 v. the ~1,500 that exists pre-property update. The timing and scope of the project are dependent on cash position, as it is the desire of the Organization to remain a low leveraged Non-profit (Debt to Asset Value) post project, as it is pre-project.





Testimonials

When I first heard about Magnus, my initial thought was, “Wow, that seems like a great place for veterans,” and I left it at that. I never believed it could be a place for me—not because it lacked value, but because I didn’t believe I deserved it. I convinced myself that others needed it more. It took months of hearing about Magnus before I finally applied, not with confidence, but out of desperation. I fully expected to be rejected. I applied just so I could say I had at least tried. For over twenty years, I drifted without knowing where I belonged—stuck in an uncomfortable space between civilian and veteran. I could never bring myself to claim either. What Magnus gave me was something I didn’t realize I had been missing all along: a sense of belonging. I’ve lived with self-doubt and low self-worth for so long that it became normal. I knew my service mattered to me, but fear convinced me that it wouldn’t matter to anyone else. That belief kept me silent and small. The first time I walked onto the Magnus campus, I could barely stand. I felt weak, ashamed, and undeserving—like I didn’t belong in a place that treated veterans with such care and respect. Five months later, I now walk into that same campus with a smile, with excitement, and with purpose. Magnus helped me understand that what I went through matters—and that I matter. Magnus didn’t just support me; they welcomed me into a community. Every time I’m there, I feel accepted. I feel like I belong. When I see another veteran now, I’m no longer afraid or ashamed to say hello, to shake their hand, and to connect. Magnus has turned my shame into pride, my suffering into strength, and my doubt into confidence. I am deeply grateful to Magnus for helping me find my place again. If you’re a veteran who feels like you don’t belong anywhere, Magnus may be exactly where you need to be.

- Anonymous

Being a volunteer at Magnus Veterans Foundation (MVF) is a reward in itself. Assisting and fulfilling a need for the military and their family. MVF focuses on the 5 Pillars and what an epiphany Dr. Shawn Alderman had and to have the dedication, determination and the desire to fill this goal. I am happy and proud to say, “I volunteer at MVF and I Believe in Magnus Veterans Foundation and its purpose.

- JD

Magnus Veterans Foundation has been a source of healing for me, offering care that has strengthened both my physical well-being and my sense of purpose. The various volunteering opportunities have given me a type of fulfillment that's tough to come by. The foundation has also helped me build stronger, more meaningful relationships with my family by giving us tools, connection, and hope we all needed.

- JM

My experience with Magnus so far has been very beneficial and pleasant. I have been working with Chandra for Physical Therapy (PT) and Steven for mental health therapy. Both have made me very comfortable to work with. I also see Diane for acupuncture, which has helped very much for my backpain. I appreciate and look forward to working with the Magnus Staff.

- JY



Testimonials (Cont.)

I believe as a member here at Magnus we should be giving back as much as we get from the services provided here. Attending events, classes, Peer Support Groups and all of the other things offered to help us in our healing journey. Our life of service doesn't have to end when we transition back to civilian life nor should it. We're built different and our families are too. They were there when we served and should be included as part of our reacclimation to civilian life. They deserve to be as proud of their service to us as we were in serving our nation. My wife and I got married here on these grounds. It was not only as a statement of our love and commitment to each other but to ensure we grow together and heal from things neither of us caused the other. That's what Magnus means to me...while most of the population won't know what we've gone through nor care, Magnus is definitely a safe place to heal. A well equipped facility to grow stronger and an environment that truly understands all five pillars of healing.

-KP

I first learned about Magnus Veterans Foundation in 2020. The mission, spirit, and dedication of the Magnus team to our veterans were truly infectious. After speaking with several team members about the organization's mission, I knew I had to be part of it. I began volunteering at the Wellness Campus shortly afterward. From the moment I arrived, I could feel and see the miracles and healing our veterans were experiencing. I've lost count of how many times I've heard a member say, "This place is a miracle" or "Magnus saved my life." It reinforced that this was exactly where I belonged. In 2024, I was fortunate enough to join the Magnus Veterans Foundation team as an employee. Everyone here shares the same mission, vision, and drive to provide our members with the best possible care. I love being part of Magnus and making a meaningful difference in the lives of our members.

- DC





JOIN THE MAGNUS MOVEMENT

There are many ways to stand with our members, strengthen our community, and help our mission grow.

See the Impact for Yourself

Hear directly from Magnus members whose lives have been transformed through the Magnus Movement.

Scan the QR code to the right to watch the video featured at our 2025 gala and experience firsthand how your support fuels healing, restoration, and renewed purpose for our veterans and their families.

Scan to watch the Magnus story



JOIN THE MAGNUS MOVEMENT

The Magnus Movement is transforming the future of veteran healthcare—and it continues to grow because of people like you. Every act of support helps us reach more veterans and their families with life-changing care and community.

Here's how you can get involved and make an impact today:

GIVE

- Monthly support for Magnus programs
- Sponsor a veteran or military family for a year (at \$600)
- Individual or corporate contributions



SPONSOR

- Support Magnus through our Golf Event
- Support Magnus through our Dining Out Gala
- Event-based giving and sponsorship opportunities



SERVE

- Volunteer
- Support events and programs throughout the year



Together, we can meet the growing demand, expand our clinical spaces, and move closer to our goal of serving 5,000 members nationwide.

Be part of something bigger. Be part of the Magnus Movement.



Board of Directors

President: Shawn Alderman, MD, LTC (Ret.), U.S. Army
Vice President: Bob Jaskowiak, CAPT (Ret.), U.S. Navy
Secretary: Tim Kennedy, BG (Ret.), MN Army National Guard
Treasurer: Jon Dolphin, President 21st Century Bank
 Jim Rouillard
 Mike Oakley, Maj, U.S. Air Force Reserve
 Tim McKee
 Christine Portillo
 Nicole Setterlund, LTC (Ret.), MN Army National Guard
 Anne Werdan

Directors & Pillar Leads

Medical Director: Shawn Alderman, MD, LTC (Ret.), U.S. Army
Development Director: Jeremy Evers
Administrative Director: Lindsey Gilbertson
Facilities Director: Chad Engen, SSG (Ret.), MN Army National Guard
Clinical Director: Christy Hager, LPN
 Physical Perf. Pillar Manager: Chandra Shirley, DPT
 Social Perf. Pillar Manager: Chris LaMotte, SPC, MN Army National Guard





6TH ANNUAL GOLF CLASSIC

May 29, 2026

THE LINKS AT NORTHFORK
11:00AM- SHOTGUN START

REGISTER NOW!

\$175.00 / Person

\$700.00 / Foursome

Register
Today!



SAVE THE DATE!

A MAGNUS GALA

November 20, 2026

Stay Tuned for the New Location!